Regular 10c Tubes **Cold Cream**

10c Packages of Powder 5c



"IT PAYS TO DEAL AT GOLDENBERG'S"

Men's Genuine President Suspenders

Goldenberg's\$1 Fountain Syringe

Rubber Door Mats Regularly 75c at



Values Without Precedent in Tomorrow's Great Sale of Two Thousand

Suits and



Offering Choice of Values Actually Worth Up to \$20.00 and \$25.00

HERE'S THE CLIMAX OF SENSATIONAL SUIT AND COAT SALES-One which holds the record for unusual value-giving on the season's newest and most favored styles. A prominent maker of women's suits made up a big lot of suits, expecting duplicate orders for them, but owing to continued mild weather the orders failed to materialize and he disposed of his stock on hand to us at a decided sacrifice. The Coats are from another good maker who found it necessary to turn his stock into cash.

If you want to buy a new fall Suit or Coat at a saving of about half price—here's your

opportunity!

Broadcloth Suits Poplin Suits Gabardine Suits Cheviot Suits Serge Suits **Diagonal Suits** Mixture Suits **Novelty Suits**

Fur-trimmed Suits Velvet-trimmed Suits Military Suits Russian Blouse Suits Tailored Suits **Box Coat Suits Braid-trimmed Suits** Sport Suits

All the leading autumn shades. All sizes for women and misses.

Corduroy Coats Pebble Cheviot Coats **Broadcloth Coats Novelty Check Coats Fancy Mixture Coats** Plaid Coats Zibeline Coats Boucle Coats

Sport Coats Skating Coats **Golf Coats** Military Coats Norfolk Coats Dress Coats Tailored Coats **Novelty Coats**



Sale of Women's Winter Remarkable for Its Savings and Complete Assortments of Wanted Garments. Extra Values, Despite Rising Prices.

You can always depend upon Goldenberg's to safeguard its customers' interests and now with cold weather underwear needs uppermost in every mind we present, a wonderful sale of winter-weight garments, in which you are offered pronounced savings on all the standard makes of Women's and Children's Knit Underwear. We have accomplished the seemingly impossible in offering these great values in the face of conditions absolutely unprecedented in the history of the knit underwear industry. Despite the falling off of imports—the present dye difficulties—the raising of prices by other stores-we offer the following extraordinary economies in just the underwear needed now-

Women's Heavy Silk and Wool Union Suits, Dutch neck and short sleeves and ankle pants; also plain merino, with high necks and short sleeves, ankle pants; taped necks; odd sizes. Values worth \$1.29 \$2.00 and \$2.50....

Women's Fleeced-cotton Underwear, bleached and unbleached; shirts with high neck and long sleeves; ankle pants; sizes 4.5 and 6... 35C (Sizes 7, 8 and 9, 39c.)

Women's Bleached Fleeced-cotton Union Suits, high neck and long sleeves, ankle pants; silk-taped necks; sizes 4, 5 and 6. 39c Regular 50c values......

Women's Bleached Fleeced-cotton Underwear, shirts with high neck and long sleeves, ankle pants; sizes 6, 7, 8 and 9. 25C Worth 39c each.....

Women's Heavy Fleeced-cetton Union Suits, high neck and long sleeves, ankle pants; Dutch neck and short sleeves, ankle pants; Deached only; sizes 4, 5 and 6 (Sizes 7, 8 and 9 at \$1.00). Children's Unitee Union Suits, high neck and long sleeves, ankle pants; bleached, fleeced cotton; heavy weight; sizes 2 to 50C 16 years. Worth 75c.....

Women's "Merode" Mer-ino Underwenr \$1.00 Women's "Merode" Mer-ino Tights..... Women's "Merode" Silk and Wool Underwear, all \$1.50 shapes, \$1.00 and......

Women's Silk and Wool Union Sults, all shapes. "Merode" and "Forest Mills" makes. \$3.00 makes. \$2.50 and......



Screens With This Coupon



This Regular QQ \$2 ASH CAN JOC

and 98c for Heavy Corrugated Galva ized Iron Ash Can.

Coupon Sales

Girls' 50c Bloomers, 39c
THIS COUPON
and 39c for Girls'
Black Sateen
Bloomers, with
elastic waistband
and knees; perfect
fitting. Sizes 10
to 15 years. (8)

100 Sheets Wax Paper, 10c THIS COUPON and 10c for 100 sheets of Special Brand Wax Paper.

3 Pieces Shelf Paper, 5c THIS COUPON pink, yellow green.

\$1 Albums, 59c THIS COUPON and 59c for Kodak Albums, size 94x
12 · inches; 50
leaves; padded
leather bound.
Title in gilt letters. (S)

(S)

Infants' Slips, 22c THIS COUPON and 22c for In-fants' Long Nain-sook Silps, bishop style; hemstitch-ed ruffle around neck and sleeves. (S)

\$1.50 Rope Portieres, 98c THIS COUPON and 98c for Rope Portieres, large tassel and husk trimming; in green, red, tan and rose. (S)

Women's 25c Aprons, 19c THIS COUPON and 19c for Wom-en's Waist Aprons, ood quality blue and white check

gingham; made tin pocket and side strings. (S) 15c Writing Tablets, 5c

HIS COUPON nd 5c for Linen riting Tablets, rote size; 40 hests each. (S) Oc Score Pads, 5c

FRIS COUPON

nd Se for 500 core Pads, ruled colors; 50

Writing Paper, 10c Package

each package. (S)



Another Purchase Afternoon & Evening Dresses and Sale of Repeating Last Week's Sensa-

tional Success With a New Collection of Beautiful Models Worth up to \$50.00 and \$60.00,

Our former wonderful sale of Afternoon and Evening Dresses brought such a response that the entire lot was completely sold out by noon last Monday. Those who were disappointed by coming too late to share the values will be glad of this opportunity to buy equally as beautiful styles and fine qualities at the same big savings—\$23.50 for high-class models meant to retail up to fifty and sixty dollars. The lot, however, is not as arge as last week, and you must come early if you want to partake of the

They are Dresses of beauty, character and distinction, and are well suited for every occasion. Every garment in the lot is notable for its individuality and exclusiveness. Copies and adaptations of costly imported French gowns. Brand-new, latest-moment models for Street, Afternoon and Evening Wear, fashioned of the finest materials, including

Dresses of Georgette Crepe, Heavy Faille Silks, Silk Nets, Chiffons, Gros de Londres, New Satins, Panne Velvets, Novelty Crepe, Etc.

No two alike, therefore detailed description is impossible. Exquisitely designed with trimmings of Brilliants, Sequins, Metallic Embroidery, Imported Hand-made Laces, Velours, Genuine Skunk Furs, etc. All the most favored shades and combinations.

rial ready tomorrow at a price that spells savings—the warmest, softest outing flannel you can get for making the needed winter gar-ments now in demand. Extra heavy, serviceable grade with permanent fleecy nap. All the favor-ite plain shades, such as pink cream, light blue, gray, also white.

Yard-wide White Doubleface Eiderdown; all-wool quality. Worth \$1.00 yard.. 69c

32-inch Dress Ginghams, in a large assortment of new fall styles and colorings, such as stripes, checks, plaids and plain colors; also dark plaids for children's school dresses. Worth 15c

12 1-2c Daisy

Tomorrow at 93/4c a yard instead

27-inch Bleached Shaker Flannel, a close-woven quality, with heavy fleece finish. Sold regularly at 10c yard... 734C

yard

Qualities at .

For Women

ples and seconds. Full fashioned foot, double sole, high spliced

heel and toe, with lisle garter top. In order that this bargain may

go around among as many of our customers as possible we say

sole, high spliced heel and toe. Silk boot, silk lisle, plain 35c lisle and cotton. Fast black and colors. Regular 50c values

spliced heel and toe. Black and colors. Lisle tops. Reg- 35c

sole, high spliced heel and toe, lisle garter tops. Sale 25c

ular 50c values.....

price.....

\$1.25 Sets

Women's Gordon Sample Hose, full fashioned foot, double

Women's Fiber Silk Hose, seamless foot, double sole, high

Women's Fast Black Fiber Silk Hose, seamless foot, double

Regular \$1.00 and \$1.50

Sale of \$25 Wilton Velvet Rugs at the Lowest Price Ever Named for Such Fine Qualities

Alexander Smith & Sons' Make in 9x12 ft. Largest Room Size at.

Stop to consider that rug manufacturers have been compelled to advance their prices greatly on account of the scarcity of wool and dyestuffs, and you will realize the wonderfu saving possibilities of tomorrow's Rug Sale. But it is our policy to give our customers the benefit of every saving, and this we have done, in spite of present conditions.

They are Heavy Seamless Wilton Velvet Rugs, in the wanted ox12-ft. size, of a quality that sells regularly at \$25.00; yet our price for this sale, as long as the quantity lasts, is but \$15.85.

A choice selection of oriental, floral, medallion and conventional designs, in colorings to harmonize with any room decoration. The famous Alexander Smith & Sons' make—a guarantee of the quality and intrinsic

Extra Heavy-weight, Deep-pile Fabric Axminster and Wilton Velvet Rugs; the latter as well as many of the Axminster rugs are seamless; light and dark colors. Best and newest patterns. All largest 9x12-ft. size. \$21.75

Values worth \$30.00 and \$35.00 each. Sale price..... 9x12-ft. Seamless 10-wire Wool Brussels Rugs, in floral, medallion and small all-over designs. Best and \$13.75

Values Worth \$2.50, \$3.00 and \$3.50

faction.

WOMEN'S HIGH SHOES

to 8 in the lot. Come tomorrow and get your winter shoes from this sale of regular

To the remaining lots of several recent purchases of

Footwear we have added the broken lines from our own reliable stocks and marked them at a price that should make

Monday one of the busiest days of the season in the Shoe

Department. All are good staple styles and serviceable

qualities that will give splendid wear and satis-

models, of patent colt, gun metal, vici kid and tan leath-

ers. High or low heels, with tipped or plain toes.

Special Purchase of

Blanket Bath Robes

For Women \$1.98

A remarkable underprice lot of Women's Handsome Blanket Bath Robes—full of warmth and comfort. Choice of a large assortment of entirely new designs and colorings, in fine, heavy weight, soft, fieecy blanket cloth, including navy, light blue, copenhagen, lavender, red, maroon, gray and pretty Indian colorings. Made with new shawl collar, finished with two rows of satin pipings, pocket and deep cuffs; trimmed with heavy cord and tassel.

All sizes in the lot. Sale price, \$1.92.

Women's High Shoes, in button, blucher and lace

Not every size of each style, but all sizes from 21/2

most desirable colorings. Worth \$20.00. Sale price..... 9x12-ft. Largest Room Size Seamless Brussels Rugs, light and dark colorings. Floral, medallion and \$10.65 conventional designs. Worth \$16.50.....

a Pair for

\$2.50, \$3.00 and \$3.50 values at \$1.69 pair.

12½c

Androscoggin

Yard-Wide

Cotton

Tomorrow **734C**

This well known and popular Bleached Cotton priced for tomorrow's sale at less than present mill cost. Full 36 inches wide, soft-finish, firm-woven, serviceable quality for every need.

\$7.00 TAPESTRY

Handsome Heavy - weight Silk Mercerized Tapestry Portieres, 50 inches wide and 3 yards long, in fringed or edged styles. Choice of green, red or brown self colors and two-tone

figures. Brand-new styles - the most attractive lot of portieres offered this season under price. Fourth Floor.

Hollow-Cut Corduroys Sale of Silk Hosiery Full 32 Inches Wide Regular \$1.25 Quality at . .

Now, when every manufacturer and merchant is complaining of the scarcity of this fashionable material, we offer the Genuine Hollow-Cut Corduroys, the most favored fabric for women's coats and suits, at a price much less than regular. We can name this figure because we prepared long before prices took a rise!

Full 32 inches wide, in all the wanted shades, such as Navy Blue, Plum, Brown, Russian Green, Battleship Gray, Wistaria, also White. Tomorrow at 88c a yard instead of \$1.25.

52-inch Electric Seal Coating Plush; extra heavy, deep-pile quality, with the softness and richness of the real electric seal.

Also the Fashionable Golf Cord Electric Seal Plush. Regular price, \$3.98

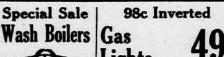
Play **Kompers** Regularly 69c at

ity Eden cloth; a soft material that pink, blue and gray.

A special purchase of Play Rom; ers and Creepers, made of fine qualassortment of pretty stripes, in tan

does not fade after washing. Large Made in high-neck style, with near band; long-cuffed sleeves, patch pock-et, loose belt and elastic knee. Sizes

1 to 6 years.
Third Floor—Juvenile Dept. Special Sale



Lights . . Gas Lights. with brass socket burner.

justing valve,

49c Sad Irons 79c

39c Floor

With hosiery prices soaring

such a sale is, indeed, exceptional,

and every woman who wants to

buy really fine quality stockings

at savings of one-half and two-

thirds should not miss this won-

They are the famous "Gordon"-

make Stockings, of pure silk, in

desirable medium weight, of firm-

woven, serviceable quality. Choice

of black and colors, in fancy

clocks and embroidered designs.

A clean-up of the maker's sam-

derful sale opportunity.

Regular 50c

Wash-29c Curtain Stretcher .. 59c

Furnace Shovels

35c Sheet Steel Regular 50c Oyster

35c Sheet Steel Oyster Fryers, wire drain baswith separate wire drain kets, good size, for 23c. VISIT OUR FURNITURE STORE, ACROSS THE STREET,

\$1.00 Bed Pillows, 55c THIS COUPON and 55c for Bed Fillows, large striped or art ticking; filled with sanitary crushed feathers. (S)

59c Crib Blankets, 29c
THIS COUPON
and 29c for Crib
Blankets, pink or
blue; Teddy bear
and other nursery
Academs Heavy

\$2.50 "Perfect" Coal Oil Heaters, heavy metallic oil with center-

\$2.50 Oil



\$2.75 Revolving

Lowered Prices for Monday.

Women's Silk Petticoats, soft-finish taffeta

Black Sateen Petticoats, soft, lustrous qual-





Gas Portables, with colored

\$3.50 Brass

glass shades; all

\$3.50 Brass

complete with tubing, burner, Tin Wash Bollers, mantle and chimney; useful and ornamental, for \$2.49.

Extra Quality
Tin Wash Bollers, with copper bottoms and cold the cold and cold and cold the cold and cold a

globe; all complete; Nickel - plated Sad Irons. 3 irons, stand and handle, full-light, for 49c. weight irons, for 79c. for 25c.

not more than two pairs to a buyer."

39c Sash Cord, 25c

29c Sash 50c Large Size Gal-Cord Clothes Lines. Strongest 6d Washboards, with double rubbing surface; strong and durable; for 29c.

98c Selected Lumber Lace Curtain Stretchers, with nick-eled pins and center brace; cannot sag; 6x12-foot size, for 59c.

50c Heavy Stee Furnace Shovels rule D handle, for